

# PULSE

Volume no. 03, Issue no. 04, November 2014



**A DECADE OF  
COMPASSIONATE CARE**



**GODREJ  
MEMORIAL  
HOSPITAL**

COMPASSIONATE CARE FOR ALL  
( NABH & NABL Accredited)

# From the Editor's Desk

## A DECADE OF COMPASSIONATE CARE

"The purpose of human life is to serve, and to show compassion and will to help others" - Albert Schweitzer.

At Godrej Memorial Hospital a humane and compassionate approach has been the founding and guiding principle.

A place where patient is the priority.

I take this occasion of completion of a decade in the service of the community to reiterate the salient features which make this hospital different.

- Easy access and always friendly without many imposing barriers.
- No deposit mandatory before starting patient care.
- Accreditation with NABL & NABH - our commitment to continuous quality delivery of services.
- An extension of Godrej with a philosophy of spreading goodwill and compassion.
- No discrimination. All are treated with equal empathy.
- Well equipped to meet the needs of the patients.

"I think technology really increased human ability but technology cannot produce compassion." - Dalai Lama.

"True healing occurs when there is Trust, Compassion & Acceptance / Forgiveness." - Kaydee.

**Dr Kanishka Kapasi**  
MD,DGO



## From CEO Desk.....

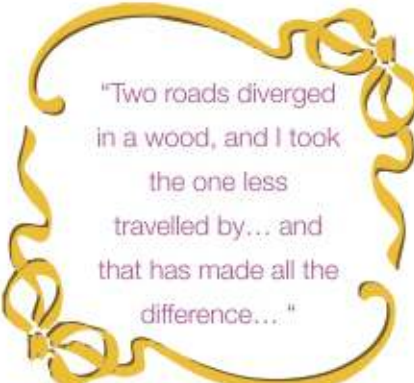
Godrej Memorial Hospital started as a modest dream of providing basic secondary level healthcare to the community in the eastern suburbs ten years ago, has today grown into a full-fledged multispecialty tertiary care center providing advanced cardiac, neuro, & cancer care. In recent years we have started specialized clinics like diabetic foot clinic, clinic for developmental abnormalities of children including learning disabilities, joint replacement clinic and not to forget our USP, HBOT centre. We are a recognized organ transplant centre and hopefully we shall be doing our first kidney transplant before this year end. India is woefully short of trained healthcare manpower and various governmental and non governmental agencies are seized of this matter. We shall be contributing to the development of this talent pool by focusing on academic programs in the coming years.

In the formative years, Godrej Memorial Hospital was fortunate in getting committed hardworking staff led by equally committed people like Dr Joglekar, the ex CEO of this hospital and Ms Daisy Raj now a General Manager and the trustees. Their ethical values and principled stand on various issues have stood the hospital in good stead over years and laid a solid foundation on which to grow tall. Of course support from Godrej family has been crucial. It is natural to wonder why it took ten years for this growth. However it is important to remember that GMH preferred compassion and care over competitiveness, restraint and reasonableness over radical changes, ethics and empathy over pure commercial interests.

**Suhas Gangurde**  
Chief Executive Officer

Genetic engineering is bringing about disruptive change in the humans and that it will be still more disruptive in ways today unimaginable. In 20th century the main task was to bring everybody to a certain level of health in that sense it was egalitarian. But the scientists are pushing new frontiers in medicine with ability to develop humans into superhuman beings making healthcare more elitist. Thus there will be a new biological groups of haves and have nots. Point I am making is there will always be institutions who would want to cater to the elite. Nothing wrong with that but then there will always be hospitals like ours which faced with the moral, ethical and social dilemmas will take a stand for the weak and needy.

10 years ago when GMH started, it was also faced with the same dilemma pure commerce versus code of ethics, restraint versus expediency. The hard choices it made helped it to stand tall in the medical community today. When GMH will be celebrating the completion of next decade or better still its silver jubilee, the then CEO will perhaps be quoting on behalf of GMH famous words from Robert Frost...



"Two roads diverged  
in a wood, and I took  
the one less  
travelled by... and  
that has made all the  
difference..."

## DMT Update

A foreign delegate for DMT

A Diver Medic Course was conducted in Godrej Memorial Hospital in October, 2014. 8 delegates had attended the course, and for the first time, one delegate from abroad also participated.

We got the opportunity to have a quick conversation with him, in which he discussed about his experiences as a diver and his visit to India for the first time.

He introduced himself as Hugh Aitken belonging to Perth, East Australia and is a commercial diver for the past seven years. Earlier, he had served as a diver with the Australian Navy.

He stated that, he was required to attend a diver medic course in a particular time frame & when he saw the GMH schedule on searching a website, he found it suitable. He informed us, he has widely travelled to U.K, Thailand, Cambodia,

Hawaii and many other countries and wished to travel and visit places in India.

On asked about his experience with this course and his experiences in Mumbai, he said " It was really good experience with the course and visit to Mumbai was great. From more than 10 courses, which I have attended in various countries, I found this course the best one. It was really informative & supportive for my career. He felt the people in Mumbai were very friendly and the food with lot of spices was tasty ."

The only thing which he felt strange was the noise and pollution, and how crowded and confusing the local trains are. He also shared this funny experience which happened to him and said, " I got on a wrong train and got down at a wrong station while getting here. I was so confused to take a train again, that I took an autorickshaw to travel back to GMH."

He said, " I had a good time in Mumbai and I am planning to visit Goa & few more places in India before I return to my country".

**Interviewed By Ms Reshma Shinde & Ms Divya KR**



# A DECADE LONG JOURNEY WITH GMH.....

Working in Godrej Memorial Hospital for past 10 years was an enthralling and enriching experience that helped me grow professionally as well as grow as a better person or a better human being.

GMH work culture is such that it is like a family yet professional environment to work in which according to me is a rare mix to find due to which the employees get committed emotionally to the organisation. That's why it's a special experience to work for 10 years in GMH

**Cyrus Pooniwaala**

I was one of the first employees of the hospital. I joined as a junior clerk and have grown to a senior billing officer over the last ten years. The seniors in the hospital have guided me all along. With no previous experience of working in hospitals, I have contributed to setting up two new departments. I have received training at GMH and skills enhancement is always supported and encouraged. The best thing here is the freedom of operations and encouragement to do timely and good quality work, and this gives me satisfaction.

**Akbar R Sayyed**

I have completed 10 years in GMH. Throughout this time, our Hospital has helped me a lot to develop professionally. We have a good environment, cooperative staff and supportive management. We also get an opportunity to provide Quality care to patients which gives me immense job satisfaction.

**Suthan KV**

I have been working with Godrej for nearly 15 years, initially with Dr. Mrs. Bhatia and Dr. Dave. At one point, I was looking for opportunities for gaining more exposure and experience and then with GMH, it happened. I like the feeling of working in a family, that Godrej provides. At GMH, there are many good things like cleanliness, supportive staff that gels and works very well together etc. Here, seniors are always encouraging us. We believe in building relationships with patients and there is never any force or pressure from the seniors to work in a rigid manner. I enjoy working at GMH and have never felt like going anywhere else.

**Archana Nitin Patel**

My work place for more than a decade -

My place of worship and adoration !

Place of solace and comfort !

Where I am accepted and appreciated

Where I have an identity and respect

Rewards me and encourages me

Enjoys in my growth and prosperity.

Cares when I am ill and down

Pardon me when I am not perfect

Educates me to be perfect.

My delight is in giving myself In total commitment  
for a cause that my work place stands for !

**Daisy N Raj**

My journey here is akin to how a seed grows into a fruit bearing tree. I joined initially as a junior radiographer and currently, I'm designated as Sr. Officer, Radiology dept. as well as Radiation Safety Officer. I joined as the youngest employee at that time and have learnt a lot from my seniors. GMH has provided growth to me and my family and enhanced my reputation. There is an increased respect for healthcare professionals. I appreciate the honesty in work, encouragement to employees to continuously do quality work, grow vertically by enhancing education and skills. While here, I managed to complete my PG in clinical research and management, due to the management's encouragement I also enjoy the cultural activities that take place here.

**Prashant P Kadam**

# 10<sup>TH</sup> YEAR CELEBRATION



Release of GMH Diary



Release of Internal Newsletter 'Urja'



Lamp Lighting by Godrej Family & Trustees



Felicitation of Dr A M Joglekar, 1st employee & Ex CEO of GMH by Dr Suhas Gangurde, CEO, GMH



Felicitation of Mrs Daisy Raj, General Manager of GMH by Dr Suhas Gangurde, CEO, GMH



# 10<sup>TH</sup> YEAR CELEBRATION



Stage Performance by Playback Singer Jankee Parikh



Prayer Dance by GMH Staff - Ms Priya Verghese & Ms Lincy P



Group Photo of Staff with RJ, Siddharth Kannan



Magic Show by Prof. Chandradev



Poem Recitation by Mr Umesh Jadhav



## TESTIMONIALS

Dear Sir,

Greetings to each one of you who is a part of this beautiful hospital. I never had been to a hospital for a complete check up or always tried to avoid such visits for many reasons. The fear of long procedures, long waits, chaotic OPD system, running up and down to locate various departments, the attitude and arrogance of staff all these attributed to my HOSPITAL phobia.

But my visit to your hospital on 17th Sept. 2014 crushed all those myths. My husband Mr. James David who has a very high regard for this hospital dragged (literally) me to the hospital for a checkup. Knowing my attitude very well, he took a prior appointment sealing all my options off to avoid the visit. Thus I came to know about the Teacher's Package from Dr. Mukesh. P. Pednekar. The next day I availed that facility. It was in deed a great and wonderful experience. Mr. Devendra Sharma and the other staff members made us feel we are VIPs. Very systematic and hustle-free services eased our physical and mental tension. The follow-up on 26th Sept 2014 was also a pleasant experience. Everything was well taken care of by the dedicated and energetic, above all ever-smiling staff. This is what a patient who comes to a hospital with a lot of fears and anxieties needs. I have seen many hospitals, but the ambience, cleanliness and the beautiful smile of the staff make your hospital unique. This prompted me to recommend many of our friends to your hospital.

A very special thanks to Dr. Pednekar, Mr. Devendra Sharma, Mr Rakesh Kamble, Ms Reshma Shinde, and Mrs. Archana Rathod for their valuable services.

May God continue to bless you to be great Blessings to many more, because Service to Humanity is Service to God.

*With all Best Wishes & Regards*

**Mrs. Jaithra James. General Administrator,  
Tilak Nagar Education Society, Chembur.  
Ex Principal, Lokmanya Tilak High School**

To,  
The Administrator  
Godrej Memorial Hospital, Vikhroli

I was here on 26th Sept. 2014 for the Teachers Health Checkup package I would like to place an record the excellent service which I received from your staff especially Mr. Devendra Sharma & Mr. Rakesh Kamble who was courteous & helpful at my checkup procedures went off very smoothly.

The hospital has very good facilities.

*With much appreciation*

**Mrs. Gracy Mathew  
(Ex-Teacher Smt. Sulochandevi  
Singhania School, Thane)**



## EVENTS

### Various Camps

DATE	EVENT	VENUE	SERVICES OFFERED	REGISTRATIONS
5th to 17th September 2014	Teachers Day Camp	Godrej Memorial Hospital	45 Vital Diagnostic Tests & 2 Medical Consultations @ Rs1111/-	247
21st September 2014	Free Cardiac Diagnostic Camp	Pranjal Foundation (NGO), Bhandup	BP, Blood Sugar, ECG, Medical Consultation & Medicines	78
29th September to 9th October 2014	Concessional Cardiac Diagnostic Camp on Occasion of World Heart Day	Godrej Memorial Hospital	32 Vital Diagnostic Tests & 2 Medical Consultations @ Rs 2999/- Also 40% off on Angiography, 20% off on Angioplasty & Bypass	12 Health Checks
12th October to 30th November 2014	Knee Replacement Camp on Occasion of World Arthritis Day	Godrej Memorial Hospital	Knee replacement surgery @ 1,30,000/- including implant	2 Successful surgeries
19th October 2014	Free Cardiac Diagnostic Camp	Gurudwara Shree Guru Gobind Singh Sabha, Tagore Nagar, Vikhroli	BP, Blood Sugar, ECG, Medical Consultation & Medicines	133

### CME

DATE	TOPIC	VENUE	SPEAKER	REGISTRATIONS
31st October 2014	Green Hospitals	Godrej Memorial Hospital	Dr Suhas Gangurde	55

### Celebration & Competitions

DATE	EVENT
1st October 2014	Dasara Celebration
18th October 2014	10th Year Celebration
22th October 2014	Rangoli & Greeting Card Making Competition
23rd October 2014	Diwali Celebration & Traditional Dress Competition

## Forth Coming Events of November & December

### Various Camps

DATE	EVENT	VENUE	SERVICES OFFERED
14th to 25th November 2014	Concessional Diabetes Diagnostic Camp on Occasion of World Diabetes Day	Godrej Memorial Hospital	22 Vital Diagnostic Tests & 3 Medical Consultations @ Rs 1999/-
16th November 2014	Free Dental Check up for Children	Godrej Memorial Hospital	Dental Screening
23rd November 2014	Free Cardiac Diagnostic Camp	Panchasheel Mitra Mandal Bhandup	BP, Blood Sugar, ECG, Medical Consultation & Medicines
7th December 2014	Free Cardiac Diagnostic Camp	Shravasthi Yuva NGO Ulhasnagar	BP, Blood Sugar, ECG, Medical Consultation & Medicines

### CME

DATE	TOPIC	VENUE	SPEAKER
13th November 2014	Quality Initiatives at GMH	Godrej Memorial Hospital	Dr Suhas Gangurde
15th November 2014	Recent Advances in Diabetology	Godrej Memorial Hospital	Dr Abhijit Jadhav
13th December 2014	Scarless & Painless Surgery (Single incision laproscopic surgery)	Godrej Memorial Hospital	Dr Dilip Rajpal

### Health Talks

DATE	TOPIC	VENUE	SPEAKER
8th December 2014	Stress Management	Godrej Memorial Hospital	Mr Karan Thakur, ICFAI

## Forth Coming Events of November & December

### Celebrations & Competitions

DATE	EVENT	VENUE	SERVICES OFFERED
7th to 14th November 2014	Cancer Week	Godrej Memorial Hospital	Awareness about Cancer early detection & cure

### Quality Week 13th to 20th November 2014

DATE	EVENTS ON QUALITY THEME
14th November 2014	Poster Competition
17th November 2014	Quiz Competiton
18th November 2014	Rangoli Competition
19th November 2014	Speech Competition
20th November 2014	Essay Competition

### Indoor & Outdoor Sports for Staff

DATE	SPORTS
24th to 28th November 2014	Carrom & Chess Competition
29th November 2014	Musical Chair Competiton
29th November 2014	Lemon & Spoon Competition
10th & 11th December 2014	Cricket
12th December 2014	Tug of War & Running Race

### Annual Day Celebration on 31st December 2014

### Academics

#### CERTIFICATE COURSE IN DIALYSIS TECHNOLOGY

Eligibility:- B.Sc. /B.Sc. Nursing / GNM Nursing / HSC passed with 2 years experience in dialysis.

## EXCITING OPPORTUNITY TO WORK, LEARN AND EARN A DEGREE

**Godrej Memorial Hospital** along with **Tikona Mission Trust** offers few exciting vocational courses certified by **Tata Institute of Social Sciences (TISS)** - School of Vocational Education.

### **Bachelor of Vocation - Patient Care Management (B. Voc-PCM) :**

A three years graduate degree in patient care, with multiple entry and exit points which ensures you diploma even if you exit early.

### **Diploma in Medical Laboratory Technology (DMLT)**

For individuals looking to make a career as **Lab Technician** and wish to gain hands on experience while learning.



### **Diploma in X - Ray Technology and Sonology Assistance :**

For individuals who aspire to be X-Ray technician and also work effectively in Sonography Department.

### **Highlights :**

- ⇒ Eligibility - Class 12 pass in any Stream.
- ⇒ Vocational courses - Thus 70% part shall be spent in acquiring skills.
- ⇒ Work & Learn approach
- ⇒ All the courses are TISS certified.
- ⇒ Flexible intake
- ⇒ B Voc ensures at least an diploma even if you take early exit from the course.
- ⇒ B Voc degree is equivalent to all other bachelor degrees including B.A, B.Com & B.SC.
- ⇒ Flexible fees payment options.



#### **Chief Editor**

Dr. Kanishka Kapasi

#### **Editorial Board**

Dr. Rajan Chopra  
Dr. Harold D'souza  
Dr. Kalpesh Shah

#### **Advisory Board**

Dr. Suhas Gangurde  
Mrs. Daisy N. Raj  
Mr. P. J. Banaji  
Dr. D. T. Jadhav  
Dr G D Bhatia

#### **Co-ordinator**

Ms Reshma L. Shinde

#### **Publisher**

Ms Reshma L. Shinde  
(On behalf of Godrej Memorial Hospital)

### **Godrej Memorial Hospital,**

Pirojshanagar, Vikhroli(E), Mumbai-400079

**Website:** www.godrejhospital.com **Email:** hospital@godrej.com

**Tel:** 66417100/66417012/66417052